

# Managing Business Risk Using Vulnerability Scanning

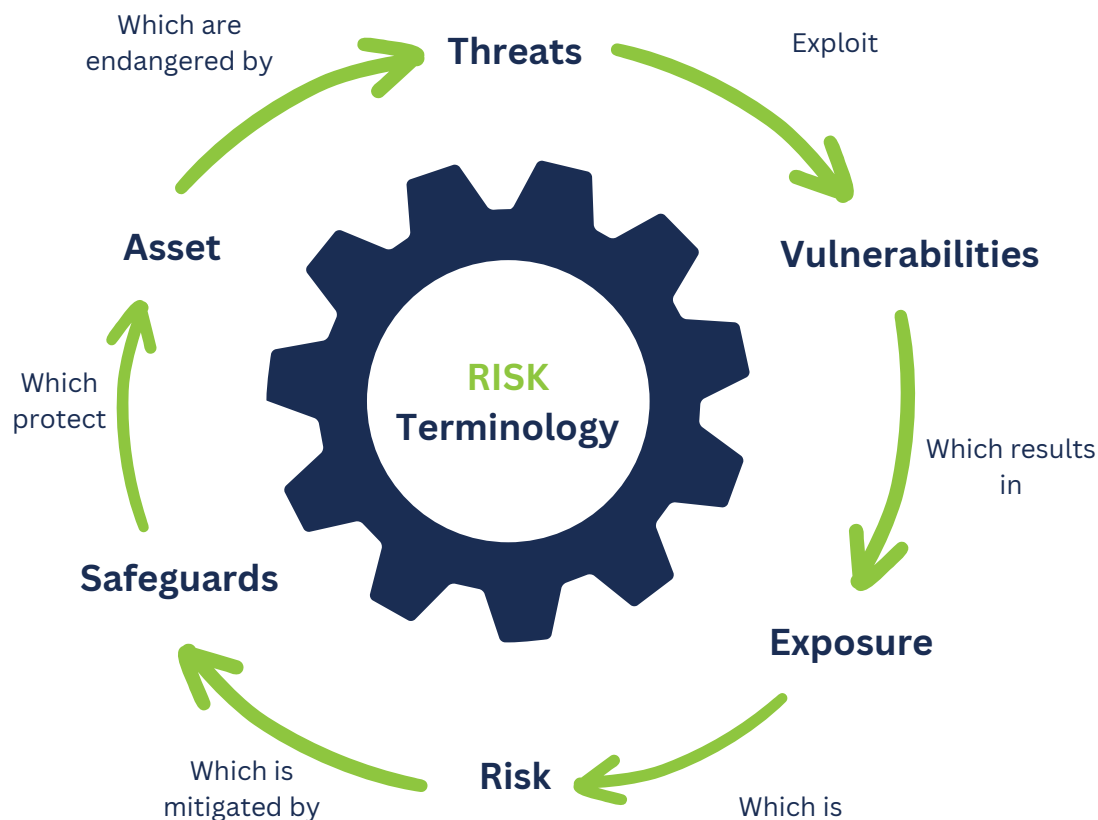


## 3 Steps Towards Smart Vulnerability Management:

- Know the business
- Know the IT systems
- Know your risks

Ask most business leaders or functional managers what their biggest challenge is in their attempts to identify and remediate vulnerabilities that expose critical business assets to today's threats, and they will tell you it's the lack of alignment with IT risk management to the business.

Business leaders and Security experts too often are not in sync as it relates to Organizational Goals and the possible risks to critical assets, business operations and customer data.



To add to this problem, the fundamental technologies that are used to manage assets and identify risks don't help either. The people, processes, information and technologies simply do not work together to identify and prioritize vulnerability exposures as they relate to business functions, assets and sensitive content.

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For More Information:

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To solve this problem, the goal is to create a culture of thinking about risk as a business problem – not a technology problem. Just as C-level leaders think of risks from competitors, economic conditions, customer confidence, the environment, and other such factors, leaders at all levels must think of cyber risks in the same context. As the process illustrates here, to build that culture, businesses must establish a framework to identify critical business assets, continuously monitor them for vulnerabilities and risk exposures, understand the external and internal threats to those assets, develop controls, processes and procedures for prioritizing and mitigating those exposures, and institutionalize the framework and execution as part the business. Today’s advisories are active 24x7x365 – so must your risk strategy.

At Carson & SAINT, we have worked with both public and private sector businesses for over 40 years – the last 25+ years focused on risk management and industry compliance. Being your Trusted Advisor and Solution Provider is a core value. Contact us today to learn more about our solutions and how we can help you develop a powerful and effective risk management program, with business context, now and for the future.



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